



WFMJ Television Inc./NBC Network
 101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

| | | | | | |
|---|-----------------------------|-------------------|-------------------|----------------------------|---------------------|
| Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314 | Contract # | Rev # | Bill Cycle | Print Date | Entry Date |
| | 20963 | NEW | Broadcast | 10/23/2012 | 10/23/2012 |
| | Advertiser | | | Brand | Network |
| | AMERICAN CROSSROADS | | | AMERICAN CROSSROADS | WFMJ |
| | Contract Description | | | Dates | Revenue Type |
| | AMERICAN CROSSROADS | | | 10/30/12 - 11/05/12 | CA5 |
| | Estimate # | Proposal # | | Primary Salesperson | Buyer: |
| | 1274 | 06866717 | | PHILADELPHIA PM | Noelle Ramsey |

| Ordered vs. Actual | Amount | Spots | | |
|-------------------------------|-------------|-------|-------------|----|
| Booked | | | | |
| Already Aired | \$0.00 | 0 | | |
| Totals: | | | \$0.00 | 0 |
| Pre-emptions/Makegoods | | | | |
| Partial Credits | \$0.00 | 0 | | |
| Makegoods | \$0.00 | 0 | | |
| Pre-empted in Past | \$0.00 | 0 | | |
| Pre-empted in Future | \$0.00 | 0 | | |
| Totals: | | | \$0.00 | 0 |
| Booked | | | | |
| Scheduled in Future | \$39,500.00 | 36 | | |
| Totals: | | | \$39,500.00 | 36 |
| Current Billable: | | | \$39,500.00 | 36 |

| State | Booked | Billable | Variance |
|--------------------|--------------------|--------------------|---------------|
| Invoiced | \$0.00 | \$0.00 | \$0.00 |
| Pending | \$0.00 | \$0.00 | \$0.00 |
| Remaining Schedule | \$39,500.00 | \$39,500.00 | \$0.00 |
| Totals: | \$39,500.00 | \$39,500.00 | \$0.00 |